# APARTMENT SURVEY ${ }^{\oplus}$ 

$3^{\text {RD }}$ QUARTER 2019 DATA

## RENO/SPARKS METRO AREA

## PRESENTED BY

## JOHNSON PERKINS GRIFFIN, LLC

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## ACKNOWLEDGEMENTS

We would like to thank all participating management companies, municipalities, and the Survey Committee for their invaluable contributions to the design and content of this report.

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## STATEMENT OF METHODOLOGY

The information presented in this report was collected and assembled from a combination of original research and secondary sources. This section summarizes the methods used in gathering the data.

## Sources

The survey data is collected on a quarterly basis from participating apartment managers, management companies and owners. All information collected from individual complexes is completely confidential and only aggregate statistics are reported. The information furnished by the survey participants is considered reliable. However, the Survey Committee makes no warranty as to the reliability of the data and assumes no legal responsibility for the use of the data from the survey.

## Survey Criteria

The projects have 80 units or more in the Reno/Sparks service area;

- Projects reflect market rents. Affordable Housing, Student \& Senior Housing Projects are excluded;
- New projects have reached a stabilized occupancy of at least 90\%;
- The projects have a competitive on-site management program; and
- A willingness of the on-site manager to participate in the survey.

The results of this survey depict the operating conditions of the average of 22,893 units reported. A total of 92 projects were surveyed. We believe the statistics presented here are representative of the overall conditions of the Reno-Sparks Survey Area.

## Survey Modifications

Two new projects, Harvest at Damonte Ranch Phase II and Sierra Vista, both reached stabilization during the $3^{\text {rd }}$ Quarter 2019 and agreed to become survey participants. The total apartment projects participating in the survey increased from 90 projects to 92 projects, and the total units increased from 22,375 units to 22,893 units.

| TOTAL NUMBER OF PROJECTS \& UNITS-PRIOR TO CURRENT QUARTER |  |  |  |
| :---: | :---: | :---: | :---: |
|  | $\mathbf{2}^{\text {nd }}$ Quarter 2019 | $\mathbf{3}^{\text {rd }}$ Quarter 2019 | Change |
| Total Projects | 90 | 92 | 2 Additional Projects |
| Total Units | 22,375 | 22,893 | 518 Additional Units |

## ECONOMIC OUTLOOK

According to the Nevada Department of Employment, Training and Rehabilitation's (DETR) September 2019 economic report, employment in Nevada is up 6,000 over the month and 45,200 over the year. The state's unemployment rate is unchanged from August, at $4.1 \%$, and down $0.4 \%$ when compared to last September.
"It is encouraging to see that this month’s economic report reflects steady growth in Nevada's economy. Employment in the state continues to rise, exceeding the national job rate, while unemployment and initial claims remain low. Personal income also shows improvement, with growth approaching the national average. While the state’s labor market remains encouraging, we must continue our efforts to ensure ongoing job opportunities for all Nevadans," Governor Steve Sisolak said.

DETR's report also notes that Nevada initial claims for unemployment insurance totaled 8,441 and realized a year-over-year increase this month, up $1.8 \%$ in September, or 151 claims.
"Although the national economic outlook remains uncertain, Nevada’s economy reflects a tight labor market and is holding positive trends. The unemployment rate held steady once again this month remaining relatively low, historically speaking. Additionally, the state's share of people who have been unemployed for more than 26 weeks make up just $0.8 \%$ of our state labor force, a level consistent with a healthy labor market. Although the state's economy realized positive measures in September, we will continue to monitor both Nevada and the nation's labor markets for signs of a turning point." said David Schmidt, Chief Economist for DETR.

## Additional September Report Highlights:

- Total employment rose by $3.2 \%$ over the year, more than double the current U.S. growth rate (1.4\%).
- Professional and business services added the most jobs out of all sectors, for the 12-month period ending in September 2019, increasing by an average of 12,800 jobs over the same year time the year prior.
- Information for the second quarter of 2019 shows per capita personal income in Nevada was up over the month at $\$ 50,675$ and was $90 \%$ of the national level of $\$ 56,541$.
- This month's national unemployment rate (3.5\%) is the lowest it's been since December of 1969, nearly fifty years ago. The gap between Nevada's rate and the nation's increased from $0.4 \%$ in August to $0.5 \%$ in September.
- Nevada's long-term unemployment (those unemployed for 27 weeks or more) rate stands at $0.8 \%$, unchanged over last August.
- From January 2014 to August 2019, the unemployment rate for Asians, Blacks, and Whites have all been trending downward.
- Year-to-date through September, 272,430 ads have been posted for jobs in Nevada, an increase of 47,503 (21.1\%) from the same period last year.
(Source: Nevada Department of Employment, Training and Rehabilitation Labor Market Summary September 2019)

| ECONOMIC INDICATORS |  |
| :---: | :---: |
| Economic Indicators |  |
| UNEMPLOYMENT RATES August 2019 |  |
| Nevada* | 4.1\% |
| Las Vegas MSA | 4.5\% |
| Reno-Sparks MSA | 3.2\% |
| Carson City MSA | 3.9\% |
| United States* | 3.7\% |
| JOB GROWTH (YOY) August 2019 |  |
| Nevada* | 3.0\% |
| Las Vegas MSA* | 1.8\% |
| Reno-Sparks MSA* | 6.1\% |
| Carson City MSA* | 3.7\% |
| United States* | 1.4\% |
| GAMING WIN (YOY) July 2019 |  |
| Nevada | 2.8\% |
| Clark County | 2.5\% |
| Washoe County | -0.1\% |
| TAXABLE SALES (YOY) June 2019 |  |
| Nevada | 6.0\% |
| Clark County | 7.4\% |
| Washoe County | 1.1\% |
| *Seasonally Adjusted |  |

SUMMARY OF FINDINGS

| AVERAGE SIZE, RENT \& VACANCY RATE BY UNIT TYPE |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CATEGORY | STUDIOS | $\begin{gathered} \hline \hline \text { BED/1 } \\ \text { BATH } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \hline 2 \text { BED/1 } \\ \text { BATH } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \hline 2 \text { BED/2 } \\ \text { BATH } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \hline \text { 3 BED } / 2 \\ \text { BATH } \end{gathered}$ | TOWNHOME | TOTALS |
| Average SF-By Unit Type | 404 SF | 726 SF | 862 SF | 1,055 SF | 1,283 SF | 1,256 SF | 902 SF |
| Average Rent-By Unit Type | \$814 | \$1,200 | \$1,252 | \$1,481 | \$1,816 | \$1,561 | \$1,345 |
| Average Rent/SF-By Unit Type | \$2.01 | \$1.65 | \$1.45 | \$1.40 | \$1.42 | \$1.24 | \$1.49 |
| Indicated Vacancy Rate-By Unit Type | 2.49\% | 3.23\% | 3.18\% | 3.62\% | 2.76\% | 2.70\% | 3.31\% |


| OVERALL AVERAGE RENT \& VACANCY-PRIOR \& CURRENT QUARTER |  |  |  |
| :---: | :---: | :---: | :---: |
| Category | $2^{\text {nd }}$ Quarter 2019 | $3^{\text {rd }}$ Quarter 2019 | Change |
| Average Vacancy | $2.67 \%$ | $3.31 \%$ | $\mathbf{6 4}$ Basis Points |
| Average Rent | $\$ 1,344$ | $\$ 1,345$ | $+\$ 1$ or $+\mathbf{0 . 0 7 \%}$ |


| COMPARISON OF RENTAL RATES \& VACANCY RATES TO PRIOR QUARTER |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UNIT TYPE | AVERAGE RENT |  |  | AVERAGE VACANCY |  |  |
|  | 2nd Qtr. 2019 | 3rd Qtr. 2019 | Result | 2nd Qtr. 2019 | 3rd Qtr. 2019 | Result |
| Studio | \$841 | \$814 | -\$27 | 3.37\% | 2.49\% | -0.88\% |
| 1 Bedroom/1 Bath | \$1,185 | \$1,200 | +\$15 | 2.84\% | 3.23\% | +0.39\% |
| 2 Bedroom/1 Bath | \$1,262 | \$1,252 | -\$10 | 2.02\% | 3.18\% | +1.16\% |
| 2 Bedroom/2 Bath | \$1,490 | \$1,481 | -\$8 | 2.73\% | 3.62\% | +0.89\% |
| 3 Bedroom/2 Bath | \$1,838 | \$1,816 | -\$22 | 1.96\% | 2.76\% | +0.80\% |
| Townhouse | \$1,548 | \$1,561 | +\$13 | 4.32\% | 2.70\% | -1.62\% |
| TOTALS | \$1,344 | \$1,345 | +\$1 | 2.67\% | 3.31\% | +0.64\% |


| RENTAL AND VACANCY RATES BY SUB-MARKET AREA |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Area | Sub-Market | AVERAGE RENT |  |  | AVERAGE VACANCY |  |  |
|  |  | 2nd Qtr. 2019 | 3rd Qtr. 2019 | Result | 2nd Qtr. 2019 | 3rd Qtr. 2019 | Result |
| 1 | Northwest Reno | \$1,401 | \$1,382 | -\$19 | 2.78\% | 2.70\% | -0.07\% |
| 2 | Northeast Reno | \$1,241 | \$1,196 | -\$45 | 2.81\% | 3.72\% | +0.91\% |
| 3 | W. Sparks/N. Valley | \$1,166 | \$1,190 | +\$24 | 2.54\% | 2.74\% | +0.20\% |
| 4 | East Sparks | \$1,529 | \$1,522 | -\$7 | 2.61\% | 4.20\% | +1.60\% |
| 5 | West Reno | \$1,188 | \$1,186 | -\$3 | 0.44\% | 1.33\% | +0.89\% |
| 6 | Southwest Reno | \$1,275 | \$1,268 | -\$8 | 3.36\% | 3.36\% | 0.00\% |
| 7 | Brinkby/Grove | \$964 | \$983 | +\$18 | 2.81\% | 3.56\% | +0.74\% |
| 8 | Airport | \$1,154 | \$1,177 | +\$22 | 1.79\% | 6.79\% | +5.00\% |
| 9 | Lakeridge | \$1,453 | \$1,389 | -\$64 | 4.87\% | 4.95\% | +0.08\% |
| 10 | Southeast Reno | \$1,394 | \$1,416 | +\$21 | 1.71\% | 2.77\% | +1.06\% |
| 11 | Downtown Urban | \$1,446 | \$1,474 | +\$28 | 8.21\% | 2.17\% | -6.04\% |
| Overall Reno-Sparks |  | \$1,344 | \$1,345 | +\$1 | 2.67\% | 3.31\% | +0.64\% |

HISTORICAL RENTAL AND VACANCY RATES BY UNIT TYPE



| Q1-2006 | $\$ 524$ | $3.47 \%$ | $\$ 733$ | $3.01 \%$ | $\$ 795$ | $3.93 \%$ | $\$ 914$ | $4.40 \%$ | $\$ 1,080$ | $5.20 \%$ | $\$ 1,044$ | $5.70 \%$ | $\$ 848$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q2-2006 | $\$ 545$ | $3.47 \%$ | $\$ 732$ | $2.56 \%$ | $\$ 814$ | $3.80 \%$ | $\$ 915$ | $4.26 \%$ | $\$ 1,081$ | $4.58 \%$ | $\$ 1,055$ | $3.42 \%$ | $\$ 857$ |
| Q3-2006 | $\$ 548$ | $5.04 \%$ | $\$ 739$ | $2.19 \%$ | $\$ 821$ | $3.63 \%$ | $\$ 924$ | $3.55 \%$ | $\$ 1,093$ | $3.76 \%$ | $\$ 1,052$ | $3.13 \%$ | $\$ 863$ |


| Q4-2006 | $\begin{aligned} & 33488 \\ & 5549 \\ & \hline \end{aligned}$ | $\begin{aligned} & 5.04 \% \\ & 4.68 \% \end{aligned}$ | S739 $\$ 743$ | 3.31\% | \$815 | 3.67\% | 5930 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1-2007 | \$527 | 4.32\% | \$745 | 5.00\% | 5813 | 7.02\% | 5934 |

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## COMMENTARY

The overall average rental rate for all units surveyed increased by $0.07 \%$, with all units experiencing a slight decrease in average rental rates, except one bedrooms and townhomes. Additionally, six of the eleven sub-markets experienced a decrease in average rental rates, while the West Sparks/North Valleys, Brinkby/Grove, Airport, Southeast Reno and Downtown Urban sub-markets experienced slight increases.

The overall vacancy rate for all units surveyed increased by 64 basis points, with seven of the eleven submarkets showing increases in vacancies. All unit types, except studios and townhomes, experienced increases in average vacancies. Average vacancy for all unit types is now at $3.31 \%$.

Although several projects are under construction, supply within the major apartment projects in the region is expected to remain extremely tight over the coming year. Vacancies are expected to remain very low. Rental rates, which have moderated somewhat, should continue to show increases, although at a slower rate than we have seen in the recent past. Just under $4,700 \pm$ units within major apartment projects (over 80 units) are now under construction in the region, with many more projects in the planning and entitlement stages.

## GUIDELINES

The units reported in the survey are subject to the following conditions:

- Occupancy rates represent conditions as of the date of survey;
- Rents utilized in the report represent the base price of an unfurnished apartment;
- Units with more than one size per unit type were calculated on a weighted average for each unit type
- Weighted averages were used in all charts to give the most accurate statistics possible. The averages were weighted by the number of units reporting each data type;
- Vacant units are defined as those units currently available for lease (no contract in place).

| APARTMENT UNIT CLASSIFICATIONS |  |
| :---: | :---: |
| Apartment Type | Description |
| Studio | Units With One Living Area Plus Bath \& Kitchen |
| 1 Bed/1 Bath | Units With One Bedroom And 1 Bath Or 1-1/2 Baths |
| 2 Bed/1 Bath | Units With 2 Bedrooms, 1 Bath OR 1 Bedroom, Den, 1 Bath |
| 2 Bed/2 Bath | Units Have 2 Bedrooms And 2 Baths Or 1-1/2 Baths |
| 3 Bed/2 Bath | Units Having 3 Bedrooms And 2 Baths (Some Units Include A 3 ${ }^{\text {rd }}$ Bath) |
| Townhouse | Units Having 2 Or 3 Bedrooms, 2 Baths OR 2 Bedrooms, Den, 2 Baths |

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| MARKET AREAS |  |  |
| :--- | :--- | :--- |
| Area | Sub-Market | Location |
| 1 | Northwest Reno | North of Truckee River \& West of N. Virginia St. |
| 2 | Northeast Reno | North of 2dd St.; West of US-395 \& Northtowne Lane; East <br> of N. Virginia St. |
| 3 | West Sparks/North <br> Valleys | North of the Truckee River; West of Pyramid Way; East of <br> US-395 |
| 4 | East Sparks | North of the Truckee River \& East of Pyramid Way |
| 5 | West Reno | North of Moana Lane; West of Plumas St.; South of Truckee <br> River |
| 6 | Southwest Reno | South of Truckee River; West of S. Virginia St.; East of <br> Plumas St.; North of Redfield Parkway |
| 7 | Brinkby/Grove | North of Moana Lane; West of S. Virginia St.; South of <br> Brinkby Ave.; East of Lakeside Dr. \& North of Linden St.; <br> West of Kietzke Lane; South of Plumb Lane; East of S. <br> Virginia St. |
| 8 | Airport | North of Peckham Lane; West of Longley Lane; East of S. <br> Virginia St.; South of 2nd St. \& Truckee River |
| 9 | Lakeridge | South of Moana Lane and Redfield Parkway; West of S. <br> Virginia St. |
| 10 | Southeast Reno | South of Truckee River; East of S. Virginia St.\& Longley <br> Lane |
| 11 | Downtown Urban | Downtown Reno; Downtown Sparks |
| Sub-Market Area 11 is not depicted on the following Market Area Map, as is contains portions of <br> Downtown Reno and Downtown Sparks, which are contained within previously existing Sub-Market <br> Areas. |  |  |



## PROJECTS APPROVED AND/OR UNDER CONSTRUCTION

The Harvest is a 720-unit apartment complex in Damonte Ranch. Tanamera Construction broke ground on Phase I, which includes 278 units, in the $1^{\text {st }}$ Quarter of 2016. The project is located at the intersection of Steamboat Parkway and Veterans Parkway. At the end of the $2^{\text {nd }}$ Quarter 2018 construction was completed on Phase I and the property was $100 \%$ occupied. At the end of the $3^{\text {rd }}$ Quarter 2019 construction was completed on Phase II and the property was $95.60 \%$ occupied. Phase III of this project is being constructed by Pacific West Companies and broke ground in the $3^{\text {rd }}$ Quarter of 2017. Phase III will include 260 units. At the end of the $3^{\text {rd }}$ Quarter of 2019, 3 buildings of Phase III were complete, approximately $14 \%$ of the project had been pre-leased and $18 \%$ of the property was occupied.

ERGS Properties broke ground on the North Peak Apartments, which are located in North Valleys, in 2017. At the end of the $3^{\text {rd }}$ Quarter of 2019, 26 buildings were complete, $62 \%$ of the project had been pre-leased and $60 \%$ of the property was occupied.

Vida is a 312-unit apartment complex located on the corner of Sharlands and Mae Anne Avenues in northwest Reno near Somersett. Construction broke ground in the $3^{\text {rd }}$ Quarter of 2017. At the end of the $3^{\text {rd }}$ Quarter of 2019, construction on the project was $100 \%$ complete, approximately $91 \%$ of the project had been pre-leased and $86 \%$ of the project was occupied.

In the $2^{\text {nd }}$ Quarter of 2017, S3 Development broke ground on Lyfe at the Marina, a 280-unit apartment complex located along the west side of Marina Gateway Drive. At the end of the $3^{\text {rd }}$ Quarter of 2019, 12 buildings were complete, $74 \%$ of the project had been pre-leased and $68 \%$ of the property was occupied.

In the $1^{\text {st }}$ Quarter of 2017, Silverwing Development broke ground on The Bridges, a 194-unit apartment complex located at Victorian Square in Sparks. Construction on the project was completed in the $1^{\text {st }}$ Quarter of 2019. As of the date of this survey, $79 \%$ of the project had been leased and $69 \%$ of the project was occupied.

Sunroad Enterprises broke ground on Lumina, a 330-unit apartment complex, in the 3 ${ }^{\text {rd }}$ Quarter of 2017. The project is located at the intersection of Wingfield Hills Road and Rolling Meadows Drive in the master planned community of Pioneer Meadows. At the end of the $3^{\text {rd }}$ Quarter of 2019, 16 buildings were complete, approximately $38 \%$ of the project had been pre-leased and $35 \%$ of the project was occupied.

LandCap Investment Partners, LLC broke ground on The Waterfront at Sparks Marina in the $1^{\text {st }}$ Quarter of 2017. The Waterfront at Sparks Marina is a 209-unit luxury rental project, built around an existing parking garage at the Sparks Marina. Construction on the project was completed in the 2 ${ }^{\text {nd }}$ Quarter of 2019. As of the date of this survey, $87 \%$ of the project had been leased and $85 \%$ of the project was occupied.

Silverado Homes broke ground on the Silverado Apartments in the $3^{\text {rd }}$ Quarter of 2018. Silverado Apartments is a 96-unit apartment project located in Wingfield Springs at the northwest corner of Vista Boulevard and Passage Drive. At the end of the $3^{\text {rd }}$ Quarter of 2019, five buildings were complete, approximately 55\% of the project had been pre-leased and $48 \%$ of the project was occupied.

The chart below summarizes the market rate projects within the Reno-Sparks market with approvals, in planning stages, or under construction.

| PROPOSED \& UNDER CONSTRUCTION (MAJOR APARTMENT PROJECTS OVER 80 UNITS) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Projects Under Construction |  |  |  |  |
| Project Name | Units | Location | Area | Status |
| North Peak Apartments | 328 | Intersection of Military Road \& Lemmon Drive | 3 | Under Construction |
| Oddie Apartments | 312 | Southeast Corner of El Rancho Drive \& Greenbrae Drive | 3 | Under Construction |
| The Atrium | 132 | Victorian Square | 3 | Under Construction |
| The Deco | 209 | Victorian Square | 3 | Under Construction |
| The Lakes at Sky Vista | 768 | Sky Vista Parkway, West of Lemmon Valley Road | 3 | Under Construction |
| Azure | 308 | East of Sparks Marina-East Side of Marina Gateway Drive | 4 | Under Construction |
| Lumina-Phase I | 330 | Pioneer Meadows | 4 | Under Construction |
| Lyfe at the Marina | 280 | East of Sparks Marina-West Side of Marina Gateway Drive | 4 | Under Construction |
| Silverado Development | 96 | Wingfield Springs | 4 | Under Construction |
| Park Lane-Reno Urban Development | 505 | Previous Park Lane Mall Site | 7 | Planning Stages |
| Espirit Apartments | 126 | Southeast Corner of Veterans Parkway \& Geiger Grade Road | 10 | Under Construction |
| INOVA | 581 | Mt. Rose Highway | 10 | Under Construction |
| Oakmont Properties Development | 440 | Double R Boulevard \& Technology Way | 10 | Under Construction |
| The Harvest-Phase III | 260 | Damonte Ranch | 10 | Under Construction |
| Total Units: | 4,675 |  |  |  |
|  |  |  |  |  |
| Projects Planned |  |  |  |  |
| Project Name | Units | Location | Area | Status |
| 5th \& Keystone | 302 | Northeast Corner of Keystone Avenue \& 5th Street | 1 | Planning Stages |
| The Villas at Keystone Canyon-Phase II | 125 | Keystone Avenue \& North McCarran Boulevard | 1 | Planning Stages |
| Vib | 192 | West 4th Street, East of South McCarran Boulevard | 1 | Planning Stages |
| Verdi Village | 242 | Southeast Corner of South Verdi Road \& Cabela Drive | 1 | Planning Stages |
| Silverwing Development | 200 | Victorian Square | 3 | Planning Stages |
| Silverwing Development | 100 | Victorian Square | 3 | Planning Stages |
| Spectrum-Dandini Development | 420 | Northeast Corner of US Highway 395 \& Dandini Boulevard | 3 | Planning Stages |
| Vista Rafael Apartments | 416 | North Virginia Street \& Vista Rafael Parkway | 3 | Planning Stages |
| Azure-Phase II | 340 | East of Sparks Marina-East Side of Marina Gateway Drive | 4 | Planning Stages |
| Kiley Ranch North Phase 6 | 306 | Southwest Corner of Kiley Parkway \& Windmill Farms Road | 4 | Planning Stages |
| Lumina-Phase II | 220 | Pioneer Meadows | 4 | Planning Stages |
| Park Lane-Reno Urban Development | 1,295 | Previous Park Lane Mall Site | 7 | Planning Stages |
| The Wolff Company (Damonte Ranch) | 328 | South Reno Market | 10 | Planning Stages |
| Ryland Apartments | 118 | North Side of Ryland Street, Between Park Street \& High Street | 11 | Planning Stages |
| Total Units: | 4,604 |  |  |  |

In addition to the above projects, a number of apartment projects, including smaller market rate and tax credit projects, are in the planning stages. A number of land owners are also going through the entitlement process for apartments, in order to sell or develop the properties.

| ABSORPTION |
| :--- |
| The chart below summarizes the absorption rates of several market apartment projects in the |
| Reno-Sparks area between 2002 and a current date, and includes the recent absorption rates of |
| Harvest at Damonte Ranch Phase II and Sierra Vista. |


| HISTORICAL \& CURRENT ABSORPTION RATES |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Project Name | \# of Units | Lease up Dates | Absorption |  |
|  |  | Start | Stabilized | Per Month |
| Sharlands Terrace | 304 | Mar-00 | Jan-02 | 13.22 |
| Canyon Hills Phase I | 256 | Jun-01 | Jul-02 | 18.29 |
| The Village at Wildcreek | 240 | Jul-01 | Sep-02 | 16.00 |
| Aviana at Tuscany | 311 | Jul-01 | Apr-03 | 14.14 |
| Silver Creek | 376 | Jan-01 | Aug-03 | 11.75 |
| Villas at D'Andrea | 256 | Apr-02 | Dec-03 | 12.19 |
| Marina Village | 240 | Oct-04 | Oct-06 | 10.00 |
| Horizons at South Meadows | 344 | Nov-05 | Jan-07 | 22.93 |
| Caviata at Kiley Ranch | 184 | Jun-07 | Oct-09 | 6.10 |
| Waterstone at Kiley Ranch | 203 | Jul-07 | Oct-09 | 7.00 |
| The View Apartments | 308 | Apr-09 | Jan-11 | 13.33 |
| The Trails at Pioneer Meadows | 300 | Aug-09 | Jul-11 | 11.78 |
| The Alexander at South Virginia | 350 | Aug-09 | Jul-11 | 13.87 |
| The Village at Arrowcreek | 208 | Oct-13 | Feb-15 | 11.56 |
| The Bungalows at Sky Vista-Phase I | 338 | Mar-14 | Nov-15 | 16.10 |
| The Villas at Keystone Canyon | 288 | Sep-14 | Nov-15 | 19.20 |
| Edge Water at Virginia Lake | 284 | May-15 | Sep-16 | 16.71 |
| Square One | 100 | Jun-16 | Feb-17 | 11.11 |
| 3rd Street Flats | 94 | Dec-16 | Jun-17 | 13.43 |
| Fountainhouse | 220 | May-16 | Aug-17 | 13.75 |
| Harvest at Damonte Ranch Phase I | 278 | Nov-16 | Jun-18 | 13.90 |
| The Village South | 243 | Nov-16 | Jun-18 | 12.15 |
| Vineyards at Galleria | 210 | Aug-17 | Jun-18 | 19.09 |
| Latitude 39 | 148 | June-17 | Aug-18 | 9.87 |
| Harvest at Damonte Ranch Phase II | 182 | Nov-18 | Oct-19 | 15.17 |
| Sierra Vista | 336 | Mar-18 | Oct-19 | 16.80 |

## RENT CONCESSIONS

During the $3^{\text {rd }}$ Quarter of 2019 19.57\% of the apartment projects in our Survey offered rent concessions, which increased from $10.00 \%$ in the $2^{\text {nd }}$ Quarter of 2019. A majority of the properties now offering concessions, are offering a discount to Tesla and other Tahoe Reno Industrial Center employees. Concessions range from discounted move-in costs to reduced rent on a twelve-month lease. The most commonly found rent concessions consist of:

- Reduced rent with or 12-month lease

The chart below summarizes the percentage of projects which have offered concessions, and the overall vacancy rate, between 2014 and a current date. It is recognized that an increasing number of apartment projects are utilizing YieldStar, and concessions are not reported separately by the apartment managers.

| REGIONAL CONCESSION HISTORY |  |  |
| :---: | :---: | :---: |
| Quarter/Year | \% Offering Concessions | Overall Vacancy \% |
| Q1-2014 | $37.18 \%$ | $3.83 \%$ |
| Q2-2014 | $32.89 \%$ | $2.41 \%$ |
| Q3-2014 | $24.36 \%$ | $2.13 \%$ |
| Q4-2014 | $35.06 \%$ | $3.31 \%$ |
| Q1-2015 | $35.90 \%$ | $2.97 \%$ |
| Q2-2015 | $16.67 \%$ | $2.27 \%$ |
| Q3-2015 | $20.25 \%$ | $2.67 \%$ |
| Q4-2015 | $14.81 \%$ | $2.90 \%$ |
| Q1-2016 | $12.35 \%$ | $2.30 \%$ |
| Q2-2016 | $6.17 \%$ | $1.98 \%$ |
| Q3-2016 | $4.82 \%$ | $2.24 \%$ |
| Q4-2016 | $10.84 \%$ | $2.93 \%$ |
| Q1-2017 | $7.14 \%$ | $2.23 \%$ |
| Q2-2017 | $2.35 \%$ | $1.17 \%$ |
| Q3-2017 | $4.65 \%$ | $2.41 \%$ |
| Q4-2017 | $4.65 \%$ | $3.80 \%$ |
| Q1-2018 | $4.65 \%$ | $1.97 \%$ |
| Q2-2018 | $11.24 \%$ | $1.58 \%$ |
| Q3-2018 | $13.33 \%$ | $2.79 \%$ |
| Q4-2018 | $8.89 \%$ | $3.64 \%$ |
| Q1-2019 | $16.67 \%$ | $3.06 \%$ |
| Q2-2019 | $10.00 \%$ | $2.67 \%$ |
| Q3-2019 | $19.57 \%$ | $3.31 \%$ |

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## SURVEY RESULTS

This section of the report covers survey findings pertaining to the total survey area for the $2^{\text {nd }}$ Quarter of 2019.

OVERALL QUARTERLY TRENDS:
The graphs in this section illustrate percentage vacant, percentage of rent increases or decreases and average monthly rent per quarter. The following graphs are included in overall trends:

Overall Reno/Sparks Averages
Overall Trends For Studio Units
Overall Trends For 1 Bedroom/1 Bath Units
Overall Trends For 2 Bedroom/1Bath Units
Overall Trends For 2 Bedroom/2 Bath Units
Overall Trends For 3 Bedroom/2 Bath Units
Overall Trends For Townhouse Units
Average Rent Per Unit Type

## TRENDS PER MARKET AREA:

These graphs illustrate quarterly vacancy percentage and average monthly rent. The sub-market categories are as follows:

Area 1-Northwest Reno
Area 2-Northeast Reno
Area 3-West Sparks/North Valleys
Area 4-East Sparks
Area 5-West Reno
Area 6-Southwest Reno
Area 7-Brinkby/Grove
Area 8-Airport
Area 9-Lakeridge
Area 10-Southeast Reno
Area 11-Downtown Urban

## CURRENT SURVEY COMPARISONS:

This section of graphs illustrates overall comparisons based on unit type and sub-market categories. These graphs include:

Summary By Unit Type
Summary By Area
15 Properties With The Highest Average Rents














| AREA 7-BRINKBY/GROVE AVERAGE RENT \& VACANCY DATA |  |
| :---: | :---: |
| -Average Overall Vacancy -Average Overall Rent |  |
|  |  |
|  |  |
| 14.00\% |  |
|  |  |
|  |  |
| (11.0\%\% 5 |  |
| $10.00 \%$ |  |
| $9.00 \%$  <br> s.00\% $7.76 \%$ |  |
| 8.00\% |  |
| 6.00\%  <br> 5.00\%  |  |
|  |  |
|  |  |
|  |  |
| Category | $3{ }^{\text {rd }}$ Quarter 2019 |
| Total Projects Surveyed | 7 Projects |
| Total Units Surveyed | 1,209 Units |
| Average Square Feet Per Unit Surveyed | $803 \pm$ Square Feet |
| Average Rent For Units Surveyed | \$983 Per Month |
| Average Rent Per Square Foot For Units Surveyed | \$1.22 Per Square Foot |
| Average Overall Vacancy Rate For Units Surveyed | 3.56\% |
| \# of Projects Offering Concessions As Of Date Surveyed | 0 Projects |






| Category | 3rd Quarter 2019 |
| :--- | ---: |
| Total Projects Surveyed | 3 Projects |
| Total Units Surveyed | 414 Units |
| Average Square Feet Per Unit Surveyed | 846 $\pm$ Square Feet |
| Average Rent For Units Surveyed | \$1,474 Per Month |
| Average Rent Per Square Foot For Units Surveyed | \$1.74 Per Square Foot |
| Average Overall Vacancy Rate For Units Surveyed | $\mathbf{2 . 1 7 \%}$ |
| \# of Projects Offering Concessions As Of Date Surveyed | 0 Projects |



AVERAGE SIZE, RENT \& VACANCY RATE BY UNIT TYPE

| CATEGORY | STUDIOS | $\begin{gathered} 1 \mathrm{BED} / \\ 1 \mathrm{BATH} \end{gathered}$ | $\begin{gathered} \hline 2 \mathrm{BED} / \\ 1 \text { BATH } \end{gathered}$ | $\begin{gathered} 2 \mathrm{BED} / \\ 2 \mathrm{BATH} \\ \hline \end{gathered}$ | $\begin{gathered} \hline 3 \text { BED/ } \\ 2 \text { BATH } \\ \hline \end{gathered}$ | TOWNHOMES | TOTALS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average SF-By Unit Type | 404 SF | 726 SF | 862 SF | 1,055 SF | 1,283 SF | 1,256 SF | 902 SF |
| Average Rent-By Unit Type | \$814 | \$1,200 | \$1,252 | \$1,481 | \$1,816 | \$1,561 | \$1,345 |
| Average Rent/SF-By Unit Type | \$2.01 | \$1.65 | \$1.45 | \$1.40 | \$1.42 | \$1.24 | \$1.49 |
| Indicated Vacancy Rate-By Unit Type | 2.49\% | 3.23\% | 3.18\% | 3.62\% | 2.76\% | 2.70\% | 3.31\% |




| SURVEY PARTICIPANTS |  |
| :---: | :---: |
| Special thanks to the following apartment complexes for their continued and reliable support: |  |
| Aviana at Tuscany | Waterstone at Kiley Ranch |
| Club Ambassador | Willow Creek Villas |
| Manzanita Gate | The Park at Idlewild |
| Montebello at Summit Ridge | Waters Edge Apartments |
| Northwind Apartments | Edge Water at Virginia Lake |
| Sharlands Terrace | Lakeview Apartments |
| Shoreline Plaza | Plumas Gardens |
| Silver Ridge Apartments | Sundance West |
| The Boulders | Willowbrook Apartments |
| The Villas at Keystone Canyon | Ala Moana Apartments |
| Truckee River Terrace | Century Park Apartments |
| Vista Ridge Apartments | Palace Apartments |
| Vizcaya Hilltop Apartments | Regency Park Apartments |
| Westcreek Apartments | Roselake Apartments |
| Westridge Apartments | Sherwood Forest |
| El Chaparral | Southwest Village |
| Green Pines | Balfour Place |
| Northtowne Summit | Brooktree Apartments |
| Reno Vista Apartments | Kirman Gardens |
| Riverwood Apartments | The Meadows II |
| The View Apartments | Aspen Ridge |
| 1100 Place | Lakeridge East Apartments |
| Lansdowne House | Redfield Ridge |
| Sandpebble | Skyline Canyon |
| Sierra Point Apartments | The Lodge at McCarran Ranch |
| Sierra Sage Apartments | Bristle Pointe |
| Sierra View Apartments | Creekside Apartments |
| Sierra Woods | Harvest at Damonte Ranch Phase I |
| Silver Lake Apartments | Harvest at Damonte Ranch Phase II |
| Sky Vista Commons | Horizons at South Meadows |
| Spanish Oaks | Latitude 39 |
| Stonegate Apartments | Meadowood Apartments |
| The Bungalows at Sky Vista | Rosewood Park |
| The Village at Wildcreek | Sierra Vista |
| Canyon Vista Apartments | The Alexander at South Virginia |
| Caviata at Kiley Ranch | The Element |
| Eastland Hills | The Enclave |
| High Rock 5300 | The Phoenix Reno |
| Marina Garden Apartments | The Village at Arrowcreek |
| Marina Village | The Village at Iron Blossom |
| Park Vista | The Village South |
| Reflections at the Marina | Village of the Pines |
| Spring Villas Townhomes | Vintage at South Meadows |
| The Trails at Pioneer Meadows | 3rd Street Flats |
| The Villas at D'Andrea | Fountainhouse |
| Vineyards at Galleria | Square One |

